



***SPONSORSHIP OPPORTUNITIES***  
**TIA YUKON 2006 SPRING CONFERENCE**

*Yes!* I would like to make the most of the biggest tourism event of the year & become a sponsor of the 2006 TIA Yukon Spring Conference. As a sponsor, I will benefit from recognition on the website and at the conference (see below). I will also receive TIA Yukon's sincere THANKS at every opportunity!

***Sponsorship Ideas:***

- Make a cash contribution or contribution in kind.
- Sponsor a guest speaker, meal, refreshment break or cocktails.
- Donate a product, service or package to the Silent Auction held during the Gala Awards Banquet.
- Donate a Door Prize, perfect for items of \$50 or less. This is a great way to promote your company.
- Purchase a 10x10 trade show booth for \$107 and strut your stuff!
- Create & Present an exciting 60 second commercial...dazzle us, only \$50.00!

**Partner – Valued contribution over \$3000**

Sponsor will be recognized as a Proud Partner of TIA Yukon with Logo recognition on all conference material as well as a website listing, hyperlink, on-site signage and pre-conference advertising. Sponsors may provide promotional material for distribution at the conference and in the delegate bags. Sponsor will also receive a 10x10 trade show booth to promote their product throughout the conference.

**Gold – Valued contribution \$1500-\$3000**

Sponsor will receive Logo recognition on all conference material as well as a website listing, hyperlink, on-site signage and pre-conference advertising. Sponsors may provide promotional material for distribution at the conference and in the delegate bags.

**Silver – Valued contribution \$500-\$1500**

Sponsor will receive a business listing in the Conference Program and a website listing and hyperlink to their site. A sponsored break will also feature the sponsor logo on-site. Sponsors may provide promotional material for distribution at the conference.

**Bronze – Valued contribution up to \$500**

Sponsor will receive a business listing in the Conference Program and a website listing. Sponsors will be recognized in the conference program and on-site signage.

**Please Note:** Sponsors will need to provide TIA Yukon with a digital copy of their company logo. If you are providing material for delegate bags, please provide TIA Yukon with 150 copies of each item by April 14, 2006.

**Fill out the Sponsorship Form and fax it back to TIA Yukon at (867) 667-7379 by April 7, 2006.**

See Page 2 for all contact information





**Sponsorship Fax-Back Form**

Yes! I would like to take this golden opportunity to become a sponsor of the 2006 TIA Yukon Spring Conference!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Ph: \_\_\_\_\_

Fax : \_\_\_\_\_ Email: \_\_\_\_\_

Yes I would like to Go for the Gold by providing a **Door Prize** for the delegates!

Item Description: \_\_\_\_\_

Yes I would like to Make a Lasting Impression by providing an item for the **Silent Auction!**

Item Description: \_\_\_\_\_

Yes I would like to Dazzle the Delegates by making a **Cash or In-Kind Contribution!**

Description: \_\_\_\_\_

Yes, I would like to Really Shine by sponsoring a **Meal or Refreshment Break!**

Event: \_\_\_\_\_ (See Available Opportunities Below)

Yes, I would like to Stake my Claim by purchasing a 10' x 10' **Trade Show Booth!**

Yes, I would like to Impress you with my Product in a **60 second commercial!**

**Please contact TIA Yukon to learn what sponsorship opportunities are available!**

**Friday April 28, 2006**

Registration & Breakfast	<b>Ec. Dev.</b>
Keynote Speaker:	<b>Northwestel</b>
Refreshment Break	<b>GrayLine</b>
Lunch	\$1500
Speaker	<b>Air North</b>
Refreshment Break	\$ 500
Friday Fun Night	<b>White Pass</b>

**Saturday April 29, 2006**

Breakfast	<b>T.A. Firth &amp; Son</b>
Refreshment Break	<b>Alcan Air</b>
TIA Yukon SGM Lunch	\$1000
Cocktail Hour	<b>PR Services</b>
Tourism Awards of Excellence & Gala Dinner	<b>Westmark Whitehorse+ Tourism &amp; Culture</b>
Fun Bus	\$ 250

Why not share the cost & Co-Sponsor a part of the conference! Please let us know.  
Thank you for Exposing your Business with TIA Yukon!

SPONSORSHIP DEADLINE: April 7, 2006 Please fax completed form to (867) 667-7379

If you have any questions please contact Deborah Turner-Davis at (867) 668-3331, Email: conference@klondiker.com

**Fax To: Deborah Turner-Davis, Conference Coordinator**

**Fax: (867) 667-7379**

