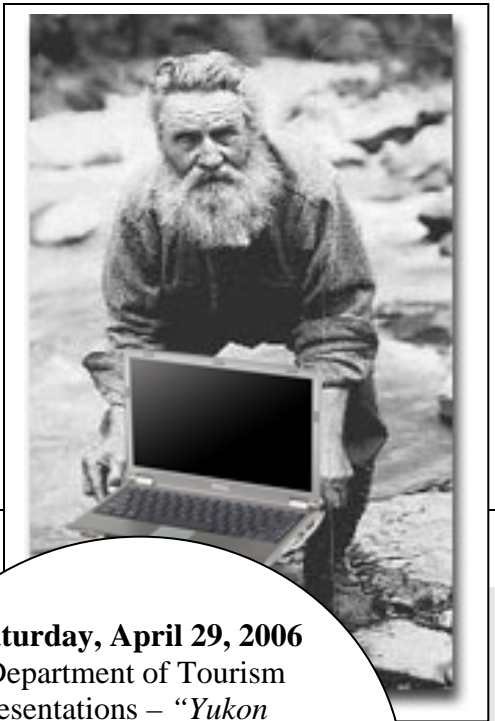


TIA YUKON

Spring Conference 2006
"Networking Tourism in the Yukon -
Linking People, Trends & Gold Standards"
Dawson City, April 27, 28 & 29



Thursday, April 27, 2006

*Registration & Opening Reception

Friday, April 28, 2006

- * Todd Lucier, Tourism Keys Web Author
Secrets for Success in the Internet Age
(Sponsored by Northwestel)
- * Jens Thraenhart, Executive Director, E-Marketing
with the Canadian Tourism Commission
- * Cheryl MacKinnon, Travel Media Expert
from Global TV, the Vancouver Sun &
The Province Travel Pages.
- * Industry Panel & exciting Concurrent sessions
- * One on One website review opportunities with
Todd Lucier, keynote speaker.

Saturday, April 29, 2006

- * Department of Tourism
Presentations – "Yukon
Tourism Brand"
- * Translating a National
Marketing Campaign into
Tourism Awareness
- * TIA Yukon SGM
- * Experience Dawson City,

Lookin' for a little night life?!

Friday Evening, April 28 2006

Progressive Dine Around Dinner and Fun
Night....shake off the gold dust & have a
little fun! Anybody up for a challenge?

Saturday Evening, April 29 2006

Gala Awards Evening & Banquet. Dress up
and Honour our Best. MC, Doug Phillips
Sponsored by Tourism & Culture, YTG



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<http://www.tiayukon.com>

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Call TIA Yukon today to reserve your seat; 668-3331
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