



## ***Tourism Awards of Excellence Call for Nominations!***

Deadline – **CLOSED**

(Membership with TIA Yukon is NOT a nomination pre-requisite)

TIA Yukon invites nominations from the tourism industry in rewarding and recognizing colleagues and counterparts with deserving accolades! From Service to Innovation and Exceptional Marketing and Promotion, TIA Yukon's Annual Spring Conference is home to the Tourism Industry Awards Program!

Please review the following categories and previous recipients of our 7 awards. It costs you nothing to take a moment to pay tribute or recognize significant contributions or exemplary service – all Award recipients will be publicly recognized post-Spring Conference both locally and internationally! Thank you!

### **Lifetime Achievement Award**

Presented to an individual who has set a high standard of service in the tourism industry. Through a lifetime of support and commitment, he/she will have contributed immeasurably to the growth and vitality of the Yukon's tourism industry and set a fine example for all to follow.

### **Sustainable Tourism Award**

Presented to a business that recognizes the management of resources focused on maintaining the Yukon's cultural integrity, essential ecological processes, biological diversity and life support systems that meet the needs of present visitors and host communities, while protecting and enhancing opportunity for the future.

### **Yukon Ambassador Award**

Presented to an individual whose leadership and achievements have had a distinctive impact on the tourism industry and who remains a true ambassador of the Yukon.

### **Klondike Award**

Presented to a business, individual, community or group, which has carried out particularly effective or original promotional work on behalf of Yukon tourism.

### **Sourdough Award**

Presented to an individual or group for high achievement in the development or management of a facility, event, attraction or service, which has improved the quality of Yukon's tourism industry.

### **CKRW Little Guy Award**

Presented to a Yukon small business (less than 12 employees) that has best demonstrated community spirit, promotional excellence and/or management professionalism for the benefit of Yukon residents and visitors. Sponsored by CKRW Radio.

### **Cheechako Award**

Presented to a business, individual, community or group for exceptional and conspicuous devotion to the highest principle of damn-foolery, for unquestioning pursuit of perfection in overall Cheechako-ism, for an oversight, error, blooper or humorous circumstance related to the Yukon's tourism industry, which so often occurs in this very human travel business of ours.





## **2006 Tourism Award Nomination Form**

The Tourism Awards will be presented at the 2006 TIA Yukon Spring Conference:  
Networking Tourism In The Yukon: “ Linking People, Trends & Gold Standards ”  
in Dawson City during the Gala Banquet on Saturday, April 29, 2006.

**Make sure to fill out *all* fields on this nomination form. Please email back to [conference@klondiker.com](mailto:conference@klondiker.com)  
or fax to (867) 667-7379 by *Friday March 31, 2006!***

### **Personal Information**

Your Name \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

### **Nominee Information**

Business/Individual Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Nomination Category (Pick ONE Category Only)

- Lifetime Achievement Award
- Sustainable Tourism Award
- Yukon Ambassador Award
- Klondike Award
- Sourdough Award
- CKRW Little Guy Award
- Cheechako Award

### **Reason For Nominating**

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Tourism Industry Association of the Yukon  
<http://www.tiayukon.com> #3-1109 First Ave. Whitehorse, Yukon Y1A-5G4 Tel: 867-668-3331 Fax: 867-667-7379

