

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND MARKETING
PROGRAMS**

Financial Statements

Year Ended March 31, 2010

(Unaudited)

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND
MARKETING PROGRAMS**

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Year Ended March 31, 2010

(Unaudited)

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CHARTERED ACCOUNTANTS

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REVIEW ENGAGEMENT REPORT

To the Members of Tourism Industry Association of The Yukon - Administration and Marketing Programs

We have reviewed the statement of financial position of Tourism Industry Association of The Yukon - Administration and Marketing Programs as at March 31, 2010 and the statements of operations, changes in net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and, accordingly, consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the company.

A review does not constitute an audit and, consequently, we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

Whitehorse, Yukon Territory
September 21, 2010



CHARTERED ACCOUNTANTS

Disclaimer of Liability

These financial statements were reviewed and this Review Engagement Report issued solely for the use of Tourism Industry Association of The Yukon - Administration and Marketing Programs. We make no representations of any kind to any other person in respect of these financial statements and accept no responsibility for their use by any other person in the absence of our written consent and the acknowledgement of the limitations of our liability.

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND
MARKETING PROGRAMS**


Statement of Financial Position

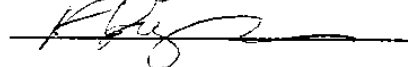
March 31, 2010

(Unaudited)

	2010	2009
ASSETS		
CURRENT		
Cash	\$ 260,080	\$ 268,507
Accounts receivable (Note 3)	49,177	128,074
GST receivable	1,484	17,034
Prepaid expenses	3,158	4,957
	313,899	418,572
PROPERTY AND EQUIPMENT (Notes 1, 4)	9,157	6,233
	\$ 323,056	\$ 424,805
LIABILITIES		
CURRENT		
Accounts payable	\$ 18,307	\$ 107,982
Wages payable	3,871	4,321
Deferred revenue	53,728	52,391
	75,906	164,694
NET ASSETS		
INVESTMENT IN PROPERTY AND EQUIPMENT (Note 5)	9,157	6,233
NET ASSETS	237,993	253,878
	247,150	260,111
	\$ 323,056	\$ 424,805

ON BEHALF OF THE BOARD

 _____ Director

 _____ Director

See accompanying notes to financial statements.

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND
MARKETING PROGRAMS**

Statement of Changes in Net Assets

Year Ended March 31, 2010

(Unaudited)

	Investment in Property and equipment	Unrestricted	2010	2009
NET ASSETS - BEGINNING OF YEAR	\$ 6,233	\$ 253,878	\$ 260,111	\$ 213,275
Deficiency of revenues over expenses	-	(15,885)	(15,885)	48,556
Investment in property and equipment (net)	2,924	-	2,924	(1,720)
NET ASSETS - END OF YEAR	\$ 9,157	\$ 237,993	\$ 247,150	\$ 260,111

See accompanying notes to financial statements.

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND
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Statement of Operations

Year Ended March 31, 2010

(Unaudited)

	2010	2009
REVENUES		
Tourism Yukon Administration Contribution	\$ 244,000	\$ 244,000
Other contributions	20,095	-
Membership dues	16,280	24,152
T.I.A. Yukon Conferences	-	31,108
Program revenue	-	360
Interest and other	668	646
Newsletter income	2,157	375
Special project	-	248,047
Canada Select	7,170	4,197
Tourism Co-operative Marketing Fund	86,355	129,599
TCMF administration fee	22,500	22,500
Registration fees	17,026	-
Fundraising	5,670	-
Sponsorship revenue	12,750	-
	<u>434,671</u>	<u>704,984</u>
EXPENSES		
Advertising and promotion	9,337	6,846
Bad debts	(571)	1,071
Bank charges and interest	1,491	943
Bookkeeping	10,117	13,932
Canada Select expense	6,986	571
Equipment lease	4,514	5,953
Insurance	2,739	3,128
Meetings	37,434	14,763
Newsletter	6,293	4,363
Office, supplies and equipment repair	7,049	5,074
Peel River Water Shed Program	28,526	-
Professional fees	6,293	3,075
Purchase capital assets	11,000	297
Rent	6,363	6,522
Scholarship fund	1,612	1,477
Special projects	-	256,588
Sub-contracts	45,292	8,703
T.I.A. Yukon Conferences	-	35,772
Telephone	9,958	10,675
Tourism Co-operative Marketing	86,355	129,599
Travel	14,966	8,996
Wages and benefits	154,802	138,080
	<u>450,556</u>	<u>656,428</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ (15,885)</u>	<u>\$ 48,556</u>

See accompanying notes to financial statements.

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND
MARKETING PROGRAMS**

Statement of Cash Flow

Year Ended March 31, 2010

(Unaudited)

	<u>2010</u>	<u>2009</u>
OPERATING ACTIVITIES		
Cash receipts from customers	\$ 515,477	\$ 726,152
Cash paid to suppliers and employees	(537,960)	(611,279)
Interest paid	(1,494)	(941)
Goods and services tax	15,550	(5,610)
	<hr/>	<hr/>
INCREASE (DECREASE) IN CASH FLOW	(8,427)	108,322
Cash - beginning of year	<hr/> 268,507	<hr/> 160,185
CASH - END OF YEAR	<hr/> \$ 260,080	<hr/> \$ 268,507

See accompanying notes to financial statements.

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND
MARKETING PROGRAMS**

Notes to Financial Statements

Year Ended March 31, 2010

(Unaudited)

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of the Financial Statements

This financial statements present the financial position and the results of the operation of the association known as Tourism Industry Association of the Yukon - Administration and Marketing Programs.

Revenue Recognition

The association follows the deferred method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the relative expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Property and equipment

Property and equipment are stated at cost following a fund accounting policy whereby all capital asset expenditures are expensed on the Statement of Operations in the period of purchase. Amortization for the year is charged against Investment in property and equipment, in the year of acquisition one half the annual rate is used.

Amortization is recorded using the declining balance method over the estimated useful life of the assets at the following rates:

Office furniture and equipment		20%
Computers	30% , 40% &	100%
Software		100%

Capital lease payments are expensed in the year and only the buyout amount is capitalized when the option to purchase is exercised.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates include providing for amortization of capital assets and goodwill. Actual results could differ from these estimates.

2. FINANCIAL INSTRUMENTS

The association's financial instruments consist mainly of cash, accounts receivable, accounts payable, wages payable, GST receivable, and deferred revenue. The carrying values of those financial assets and financial liabilities approximate their fair values unless otherwise disclosed.

**TOURISM INDUSTRY ASSOCIATION OF THE YUKON - ADMINISTRATION AND
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Notes to Financial Statements

Year Ended March 31, 2010

(Unaudited)

3. ACCOUNTS RECEIVABLE

	2010	2009
Government holdbacks	\$ 47,400	\$ 47,400
Government of Yukon	1,419	72,896
Trade	358	7,778
	\$ 49,177	\$ 128,074

4. PROPERTY AND EQUIPMENT

	Cost	Accumulated amortization	2010 Net book value	2009 Net book value
Office furniture and equipment	\$ 47,469	\$ 44,143	\$ 3,326	\$ 4,157
Computers	12,585	6,754	5,831	2,076
Software	3,717	3,717	-	-
	\$ 63,771	\$ 54,614	\$ 9,157	\$ 6,233

5. INVESTMENT IN PROPERTY AND EQUIPMENT

	2010	2009
BALANCE - Beginning of Year	\$ 6,233	\$ 7,953
Add: purchase of property and equipment	11,000	297
Less: Disposal	(1,526)	-
Subtotal	15,707	8,250
Less: amortization	(6,550)	(2,017)
BALANCE - End of Year	\$ 9,157	\$ 6,233

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Year Ended March 31, 2010

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6. COMMITMENTS

Tourism Industry Association of the Yukon has entered into a lease with Qualica Financial on a Kyocera Mita KM2550 Digital Photocopier, document feeder, fax system stand and postage machine. Monthly payments of \$240.85 plus applicable taxes are being made.

Lease with OMB Capital for a computer system. Monthly payments of \$229.82 plus applicable taxes are being made.

Contractual obligation repayment schedule:

2011	\$ 2,890
2012	<u>1,445</u>
	<u>\$ 4,335</u>