

Yukon Tourism Business Services

The background:

- There are a number of program and services available to the tourism industry in the Yukon but many of our members found it daunting to navigate the waters

The project:

- To review programs available to tourism operators
- To identify potential gaps and challenges
- To develop a tool that is user friendly and ensures our members are aware of the support available



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The team:

- A working group of industry members and advisors from Economic Development and Tourism and Culture
- Teresa Earle Communications and Donna Mercier-Mercier Solutions conducted research, built database and wrote report of findings
- Geof Harries of Subvert developed on line tool

Next Steps:

- To review the findings and discuss with service suppliers
- The on line tool launch



The Tool

On line tool found at <http://tbs.tiayukon.com/> (link from TIAY to come)

Over 80 listings in six categories

Search by organization, title, category, location....

Outline of the program, contact, links

One stop



Categories

Funding

Business Services

Associations

First Nations

Information

Regulatory



Give your business what it needs to grow!

This website is a directory of business development programs and services to help Yukon tourism operators make the most of their business. Search over 80 listings grouped into six categories for information about the tourism industry.

ASSOCIATION

Yukon's member-based tourism and business associations represent the diverse interests of our industry. Member benefits include networking, marketing, training and other business development opportunities.

FIRST NATION VENTURE

First Nations are increasingly active players in the Yukon economy, and many are engaged in developing tourism. Contact Yukon First Nation development corporations about partnership opportunities.

INFORMATION

These organizations and agencies maintain online resources, research programs and related information that is valuable to our industry. Many produce print materials, reports and other tools that support tourism businesses.

BUSINESS SERVICE

Find out about business planning, financing, product development, research, marketing, training, incentives and other business development programs and services from an extensive list of organizations and agencies involved in supporting the tourism industry.

FUNDING

A number of funding programs support the development of tourism in the Yukon. Find out about current funding available to Yukon tourism businesses, associations, communities and First Nations.

REGULATORY

Regulatory requirements are an important piece of the puzzle for tourism businesses. The regulatory landscape can be confusing – these organizations can help you understand what your business is required to do.



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BUSINESS SERVICE

Business financing, venture capital and consulting services

Managed by: Business Development Bank of Canada (BDC)

BDC services are made available through a network of more than 100 offices across Canada, including Whitehorse. BDC helps create and develop Canadian businesses through financing, venture capital and consulting services, with a focus on small and medium-sized enterprises.

Business financing, venture capital and consulting services (DNV)

Managed by: dāna Nāye Ventures (DNV)

DNV provides developmental financing assistance and business services to small and medium sized entrepreneurs, both aboriginal and non-aboriginal, in Yukon and northern B.C. Programs include Canada Business Loan Fund, Youth Loans, Aboriginal Business Canada, Yukon Micro Loan Program and the Self-Employment Program.

Business-related Training

Managed by: dāna Nāye Ventures (DNV)

DNV offers scheduled and customized training courses in entrepreneurship, business, finance, bookkeeping, proposal writing, computer software and personal planning.

Canada Select Accommodations Grading Program

Managed by: Tourism Industry Association of the Yukon (TIAY)

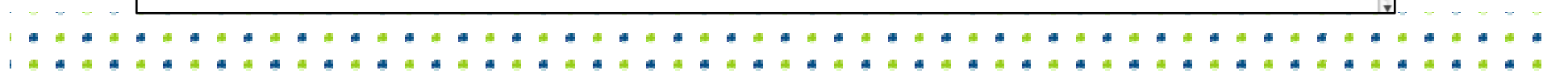
Canada Select is a national program that rates all types of accommodation, from hotels to B&Bs; to resorts, according to recognized 5-star industry standards. The program provides business operators with direct marketing tools and management tools and access to national research and trends.

Canada-Yukon Business Service Centre

Managed by: Yukon Chamber of Commerce

Housed at the Yukon Chamber of Commerce and also available online, CYBSC is a staffed resource centre and library that helps businesses with start-up, business planning, market research and other aspects of business development. Staff also provide referrals to government, association and private sector specialists. Free computer and internet access.

- Association
- Business Service**
- First Nation Venture
- Funding
- Information
- Regulatory



Yukon Tourism Business Services

Search

TOURISM INDUSTRY ASSOCIATION OF THE YUKON MEMBERSHIP

Managed by: Tourism Industry Association of the Yukon (TIAY)

What is the purpose of this program?

TIA Yukon is the 'umbrella' visitor industry association forging a common voice and actions to influence, promote and assist the development of tourism in the Yukon. TIA Yukon partners with 7 other industry associations (WTAY, YOA, YFNTA, YHMA, YCB, KVA, Yukon Quest). Membership in one of these sector-specific associations automatically includes membership in TIAY.

Who should I contact?

Organization: Tourism Industry Association of the Yukon (TIAY)

Website: <http://www.tiayukon.com/>

Email: tiayukon@klondiker.com

Telephone: 867-668-3331

Fax: 867-667-7379

Office address: #3 – 1109 First Avenue
Whitehorse

Mailing address: Whitehorse
Y1A 5G4

Association

Business Service

First Nation Venture

Funding

Information

Regulatory



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ENTERPRISE TRADE FUND (ETF)

Managed by: Economic Development, Yukon Government

What is the purpose of this program?

The ETF funds activities that increase market penetration, expansion and business development. Eligible activities may include: market research and analysis; trade missions, conventions, conferences; implementation of marketing strategies; business plans, feasibility studies and related business development strategies; related business training.

Where can I find more information?

Go to http://www.gov.yk.ca/forms/forms/5000/yg5470_e.pdf

Who should I contact?

Organization: Economic Development, Yukon Government, Business and Trade

Website: <http://www.economicdevelopment.gov.yk.ca/general/etf.html>

Email: etf@gov.yk.ca

Telephone: 867-393-7014

Office address: Suite 200, 1100 1st Avenue
Whitehorse

Mailing address: Box 2703
Whitehorse
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- Associations
- Business Services
- First Nation Ventures
- Funding**
- Information
- Regulatory

