

ATTENDING CONVENTIONS TCMF ELIGIBILITY & CRITERIA FOR YUKON BUSINESSES.

Eligibility

Conventions that meet the following requirements will be considered as an eligible expense for Yukon Tourism business:

- The convention is held in Yukon
- The convention is tourism oriented or related [ie. It is being put on by a national or regional tourism related organization (non-government organization (NGO) like the Alaska Travel Industry Association, the Tourism Industry Association of Canada, etc.;
- The convention is supported by a Yukon tourism related NGO that is a member of the organization holding the convention (TIAY, YCB, WTAY, YFNTA, etc.)
- The Yukon Business is not eligible for other types of funding to attend the convention (i.e. ETF)

Criteria:

1. Application deadline is two weeks prior to the registration deadline for the event
2. Up to 50% funding is available toward the cost of registration and exhibit booth rental for the conference.
3. Membership fees, travel, accommodation and food expenses are not eligible.

Administration

Administered by TIAY under the trade & consumer show budget for TCMF.

Each convention will be reviewed and approved by the Director of Tourism and the Chair of the SMC prior to applicant approval.

An application must be submitted from each business outlining the name and contact info for the business, the convention type and the names of the individuals attending the conference from the business.

Attendees are responsible for producing a certificate of attendance and proof of payment within 30 days of the conference to receive payment.