

CONVENTION REGISTRATION

Thank you for attending the 2010 ATIA Convention & Trade Show! Please complete a separate packet for each attendee. Your payment must be received before registration can be confirmed.

STEP 1: DELEGATE INFORMATION

Company (As on your Badge): _____

Delegate Name (As on your Badge): _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

STEP 2: REGISTRATION

Convention Delegate

- New Member Registration \$325
- Early Registration by 9/3/10 \$350
- Regular Registration 9/4/10-9/24/10 \$400
- Late Registration 9/25/10-10/7/10 \$450
- Spouse Registration \$250
- Non Member Registration \$800

Trade Show Exhibitor

- Booth (With 1 Delegate Registration) \$650
- Booth Only \$475
- Non Member Booth Only \$800

REGISTRATION TOTAL: \$_____ USD

Refund Policy: Cancellations on or before September 3, 2010 are subject to a \$50 cancellation fee. Unfortunately, no refunds are available after this date.

STEP 3: GET THE MOST OUT OF THE ATIA ANNUAL CONVENTION (INCLUDED IN REGISTRATION COST)

- This is my first ATIA Convention – Sign me up for the First Time Delegate Breakfast (10/5/10)
- I volunteer to mentor a first-time Delegate
- Sign me up for Speed Networking (10/5/10)
- Sign me up for the 60-Second New Product Presentation (10/7/10)
- I am attending the Final Banquet & Awards Ceremony (10/7/10)
- Vegetarian Meals Requested

STEP 4: EXHIBITOR DETAILS (TRADE SHOW EXHIBITORS ONLY)

Exhibitor Booth Sign (29 Character Limit): _____

- I request an electrical connection in my booth
- I request internet in my booth

Non-Delegate Exhibitor Name 1: _____

Non-Delegate Exhibitor Name 2: _____



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STEP 5: SPONSORSHIP OPPORTUNITIES

ATIA's annual industry gathering is only a success through the generous corporate and personal sponsorships from delegates like you. Sponsors are given abundant public recognition throughout the convention. Choosing a sponsorship is a great way for your business to gain exposure throughout the industry.

\$1,000+ sponsors will be allowed to insert an item into the convention delegate bags. Sponsors who give \$5,000+ are also welcome to give a 5 minute address to the convention. As an added benefit, all sponsors will be highlighted in the printed program and with on site signage.

Company Name (As it Appears on the Sign): _____

Please email your logo to Kim Holderbein at kholderbein@AlaskaTIA.org with subject "Convention Sponsorship Logo".

ACTIVITIES

- Trade Show SOLD
- Convention Photography \$3,000
- Registration Desk SOLD

TUESDAY

- First Timers' Orientation \$500
- ATIA Convention – Kick off SOLD
- Annual Business Meeting SOLD
- Speed Networking \$1,500
- Workshops A (3) \$300

WEDNESDAY

- Grass Roots Appreciation Breakfast \$500
- A.M. General Session A SOLD
- A.M. General Session B \$1,500
- Alaska Trade Marketplace SOLD
- Workshops B (2) \$300
- Workshops C (2) \$300

THURSDAY

- 60 Second New Product \$1,000
- P.M. General Session (ATIA Marketing Plan) \$1,000
- Workshops D (4) \$300

FOOD & BEVERAGE

TUESDAY

- Continental Breakfast \$1,500
- A.M. Refreshment Break \$1,000
- Lunch Co-Sponsor 1 SOLD
- Lunch Co-Sponsor 2 SOLD
- P.M. Refreshment Break \$1,500

WEDNESDAY

- Continental Breakfast \$1,500
- A.M. Refreshment Break SOLD
- Box Lunch Co-Sponsor 1 \$2,500
- Box Lunch Co-Sponsor 2 \$2,500
- P.M. Refreshment Break \$1,500

THURSDAY

- Continental Breakfast \$1,500
- A.M. Refreshment Break \$1,000
- Lunch Co-Sponsor 1 \$5,000
- Lunch Co-Sponsor 2 \$5,000
- Final Banquet Reception \$4,000
- Final Banquet Wine \$4,000
- Final Banquet Decorations SOLD

SPONSORSHIP TOTAL: \$_____ USD



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STEP 6: PAYMENT

Company Name: _____

Delegate Name: _____

REGISTRATION TOTAL: \$_____ USD

SPONSORSHIP TOTAL: \$_____ USD

GRAND TOTAL: \$_____ USD

My check is enclosed Charge my VISA, MasterCard, Amex, Discover

Card number

Expiration date

Cardholder's printed name

Cardholder's signature

Please return this registration form with payment to:

Fax: (907) 561-5727 (must be accompanied by credit card information)

Mail: Alaska Travel Industry Association, 2600 Cordova St #201, Anchorage AK 99503

For more information on this or dozens of cooperative marketing opportunities with ATIA, please contact your membership & advertising managers:

Linda Hall (907) 646-3309 direct

lhall@AlaskaTIA.org

Monte Davis (907) 646-3304 direct

mdavis@AlaskaTIA.org



GOVERNMENT RELATIONS AUCTION DONATION

Whether it is advocating on behalf of your business or reminding our legislators of the critical economic impact of tourism in Alaska, 2011 will be a busy year for ATIA in Juneau. Our continued success is dependent on fundraising events like our annual Government Relations Auction. One part silent auction, one part live auction - this event is another great way for your business to gain exposure. And it's all for a good cause!

Donor Company: _____

Donor Name: _____

DONATION DETAILS

Item Title: _____

Item Description: _____

Location of Product / Service: _____

Retail Value (USD): _____

Expiration Date: _____

Restrictions: _____

- My donation is a gift certificate to be delivered to ATIA by September 17, 2010
- My donation requires ATIA to produce a certificate
- My donation is a physical item to be delivered to ATIA by September 17, 2010
- My donation is a physical item to be picked up by ATIA
- Enclosed are 4 brochures to promote this donation item

Please send your physical items by September 17, 2010 to:

ATIA - Government Relations Auction
c/o Kim Holderbein
2600 Cordova Street Suite 201
Anchorage, Alaska 99503

ATIA MEMBERSHIP ENROLLMENT FORM

TOURISM ADVOCATE MEMBERSHIP

This is an alternative membership for individuals and small businesses in Alaska's tourism industry that want to be involved in our advocacy efforts and receive newsletters and other information but don't participate in our marketing programs. There are no advertising benefits available at this level. Tourism Advocate Membership Investment: \$25.00

BUSINESS INFORMATION (Boxed information to appear for all ATIA membership communications)

DBA Business Name _____ Parent Company (If different) Not Published _____

Business Mailing Address _____ City _____ State _____ Zip _____

(_____) _____ (_____) _____ (_____) _____
 Primary Business Phone Business Toll-Free Phone Business Fax Business License No.

Business Website _____ Business Email _____

Discount to ATIA Members: Yes No If yes, please describe _____

MAIN CONTACT (Voting Member)	BILLING CONTACT (If different than Main)
Pref x (Circle One) Mr. Mrs. Ms. Miss	Pref x (Circle One) Mr. Mrs. Ms. Miss
First Name _____	First Name _____
Last Name _____	Last Name _____
Title _____	Title _____
Address Same as above _____	Address Same as above _____
City _____	City _____
State _____ Zip _____	State _____ Zip _____
Direct Phone (____) - _____	Direct Phone (____) - _____
Cell (____) - _____	Cell (____) - _____
Direct Fax (____) - _____	Direct Fax (____) - _____
Personal Email _____	Personal Email _____

PRIMARY REGION OF OPERATION (Circle a primary region)

AK - Statewide SW - Southwest IP - Inside Passage SC - Southcentral IN – Interior FN - Far North CA - Canada

_____ Months of Operation: Summer Winter Year-round

City or town where you operate _____

WHO REFERRED YOU TO ATIA? _____

PAYMENT INFORMATION – Tourism Advocate Membership Investment: \$25.00 USD

Payment: Check enclosed, payable to ATIA OR Credit Card: VISA MC Amex Discover

Credit Card #: _____ Expiration Date: _____

Print Cardholder's Name: _____ Cardholder's Signature: _____