



TOURISM INDUSTRY ASSOCIATION OF THE YUKON

**Spring Conference 2011/  
Cash and/or In-Kind Sponsorship Benefits**

<b>Sponsor Benefits</b>	<b>Partner Sponsor \$3000 + Cash or in-kind</b>	<b>Platinum Sponsor \$2000 + Cash or in-kind</b>	<b>Gold Sponsor \$1000 + Cash or in-kind</b>	<b>Silver Sponsor \$500 + Cash or in-kind</b>	<b>Bronze Sponsor \$250 + Cash or in-kind</b>	<b>In-Kind \$249 or less</b>
Mention in the event press release	✓					
Activate your sponsorship with negotiated promotional opportunities	✓					
Opportunity to set up a display at event and a 2 minute time slot to present materials about your organization	✓	✓				
Opportunity to provide digital promotional materials (Video, Brochure, etc) on USB Keys handed out to delegates**	✓	✓				
Logo placed on event sponsorship recognition	✓	✓	✓			
Name placed on event sponsorship recognition				✓		
Logo listed on event page on www.tiayukon.com	✓	✓	✓			
Name listed on event page on www.tiayukon.com				✓	✓	
Logo listed on event program	✓	✓	✓			
Name listed in event program				✓	✓	
Verbal recognition at the event	✓	✓	✓	✓	✓	✓
Thank you in Tourism Times	✓	✓	✓	✓	✓	✓

\*\*Digital promotion materials must be submitted to TIA Yukon by April 21st, 2011

